

# Using Local Public Health Service Data for Generating Evidence and Improving Practice

Betty Bekemeier, Greg Whitman,  
and Barry Kling

2016 WSPHA Annual Conference

# Presentation Disclosure

No off label, experimental or investigational use of medications are discussed during this presentation.

We have no interests of commercial services, products or support that requires disclosure

# Health Outcomes for Women & Children

Research Question:

Are LHD expenditures on MCH services impacting health outcomes for populations at risk?

Answer

YES!



# Environmental Health

Research Question:

Are LHD expenditures on food safety & sanitation impacting enteric disease morbidity?

Answer

YES!



# Communicable Disease

## Research Question:

Are LHD expenditures on immunizations, STIs, TB, and/or general CD control impacting related disease morbidity?

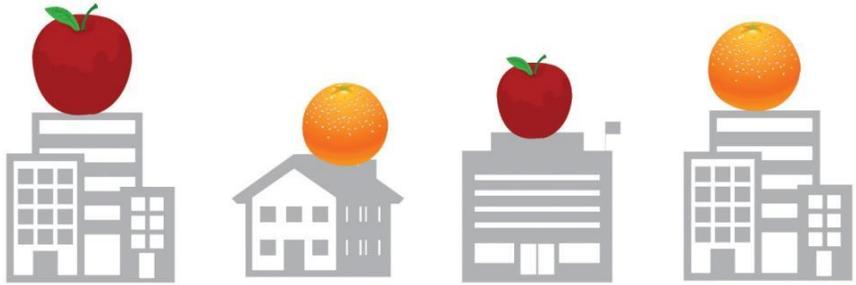
Answer Need better data!



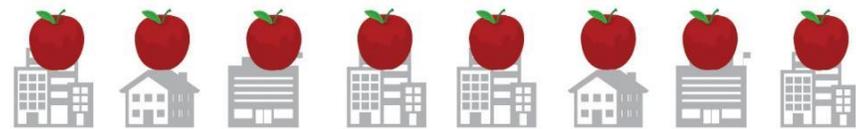
# Problem:

2800  

local health departments in all 50 states



measure their activities & services differently

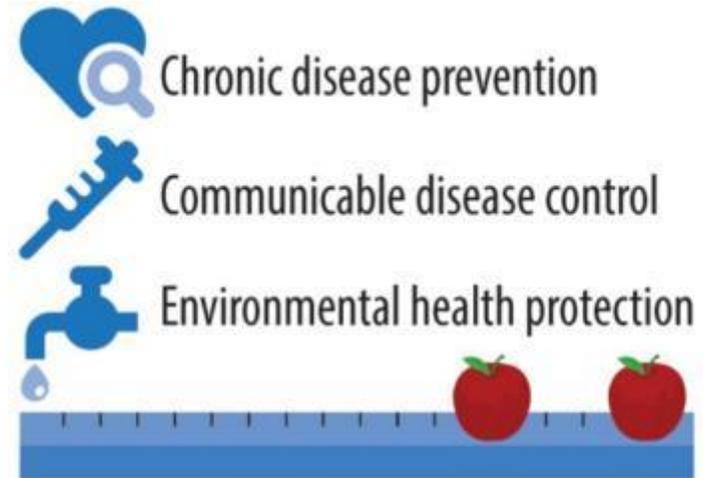


but need standardized, comparable data for



# PROCESS

315   
HEALTH DEPARTMENTS  
participated in developing the project



STANDARDIZED MEASURES  
developed for public health activities & services

# Partners:

- **Who?**

Public Health Activities and Services Tracking (PHAST) is working with state and local public health leaders

- **Why?**

To generate detailed data for standardized measures that depict timely information about LHJ services

# Evidence:

- Lead Policy Brief
- Obesity Cluster Analysis
- Tobacco Policy Enforcement
- Variation in Unit Costs
- Cross-Jurisdictional Sharing on Immunization Completeness

# Lead Policy Brief

Betty Bekemeier, Seungeun Park, and Michelle Yip

# Lead Policy Brief

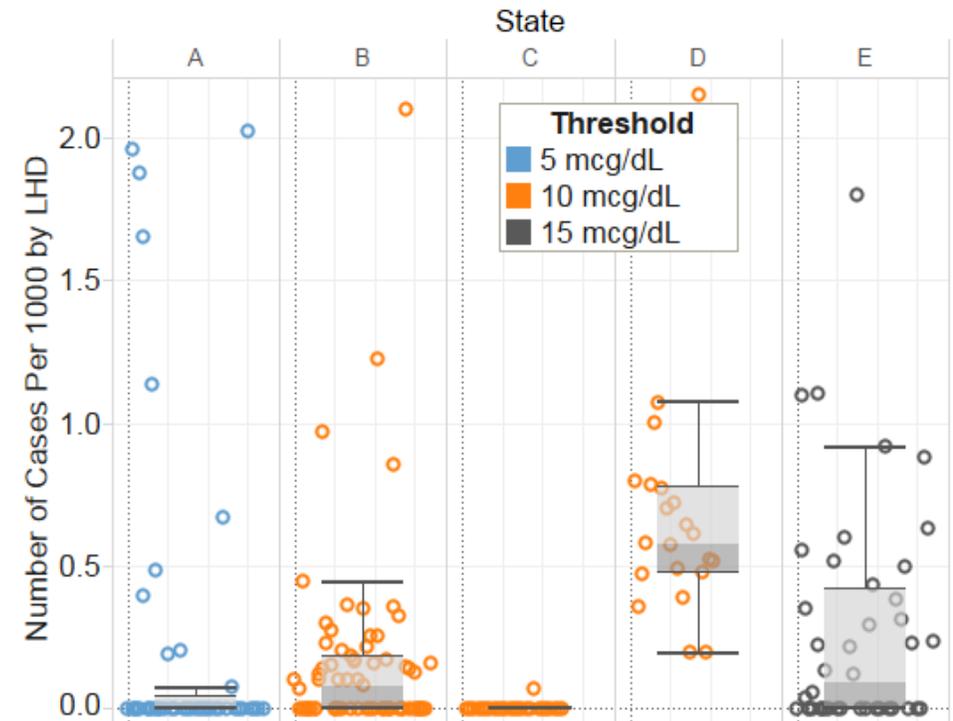
## Purpose

- Use an emergent issue – lead crisis – to highlight need for standardized measures
- Demonstrate value of incorporating & collecting these measures

**Examined status of lead poisoning data in LHDs across 5 out of 6 States in MPROVE study**

**Compared number of cases among children age 0-6 with elevated blood lead levels per 1,000 children age 0-5 by LHDs across 5 States**

## Local Rates of Children with Elevated Blood Levels in Five States, US (2012)



**Number of cases (ages 0–6) with elevated blood lead level per 1000 children (ages 0–5) per LHD**

*Note: After removing missing values and an outlier, the number of LHDs included in this graph are: A=43, B=67, C=25, and E=42.*

*Data sources: MPROVE Study (2012) and American Community Survey 5-year population estimates (2010–2014)*

# Obesity Cluster Analysis

Betty Bekemeier, Michelle Yip, Abraham Flaxman,  
and Wendy Barrington

# Overview

**Used cluster analysis to group local health departments (LHDs) according to Physical Activity (PA) interventions**

## **Five categories:**

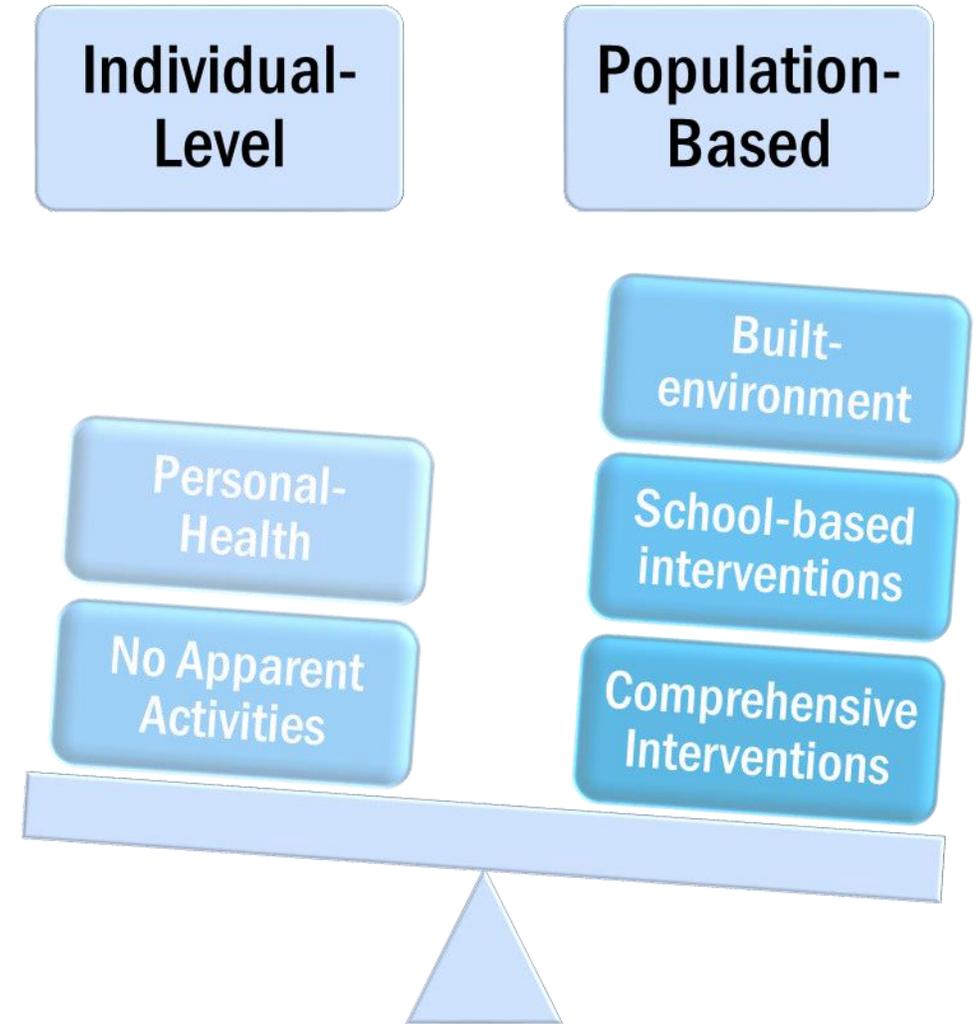
1. “Comprehensive”
2. “Built-environment”
3. “Personal-health”
4. “School-based interventions”
5. “No apparent activities”

## Mean and standard deviation of the five PA intervention clusters based on their availability in the corresponding local health jurisdictions

Physical Activity Interventions	LHD Clusters					
	No Apparent Activity	Built-Environment	Personal Health	Comprehensive	School-Based	Total (of 5 Clusters)
Community-Wide Health Education Campaigns	0	0.26(0.45)	0.08(0.28)	0.75(0.43)	0.25(0.44)	0.44(0.50)
Community-Wide Stair Use Campaigns	0	0.07(0.27)	0	0.21(0.41)	0.05(0.22)	0.12(0.32)
School-Based PE Program	0	0.11(0.32)	0	0.47(0.50)	0.95(0.22)	0.34(0.47)
Social Support Interventions	0	0	0.38(0.51)	0.84(0.37)	0.25(0.44)	0.47(0.50)
Individually Adapted Health Behavior Change Programs	0	0	0.77(0.44)	0.74(0.44)	0.20(0.41)	0.43(0.50)
Initiatives to Create or Enhance Access to Places for Physical Activity	0	0.85(0.36)	0	0.86(0.35)	0.45(0.51)	0.58(0.49)
Community-Level Urban Design Initiatives	0	0.67(0.48)	0.08(0.28)	0.61(0.49)	0.10(0.31)	0.41(0.49)

# Results

- **Prevalence of obesity is lower and physical activity is higher** in all LHD groups with population-based interventions compared to LHDs with “No Apparent Activities.”
- **Population-based interventions are more strongly linked to positive outcomes** in the literature when compared to individual-level interventions.
- LHDs with individual-level interventions were not significantly different from those with “No Apparent Activities.”



# The Effect of County-Level Enforcement of a WA State Smoke-Free Workplace Law on Work-Exacerbated Asthma (WEA)

J. Snider, B. Bekemeier, J. Kaufman

# Overview

**Compared** 28 WA LHJ responses on smoke-free inspections conducted and violations reported

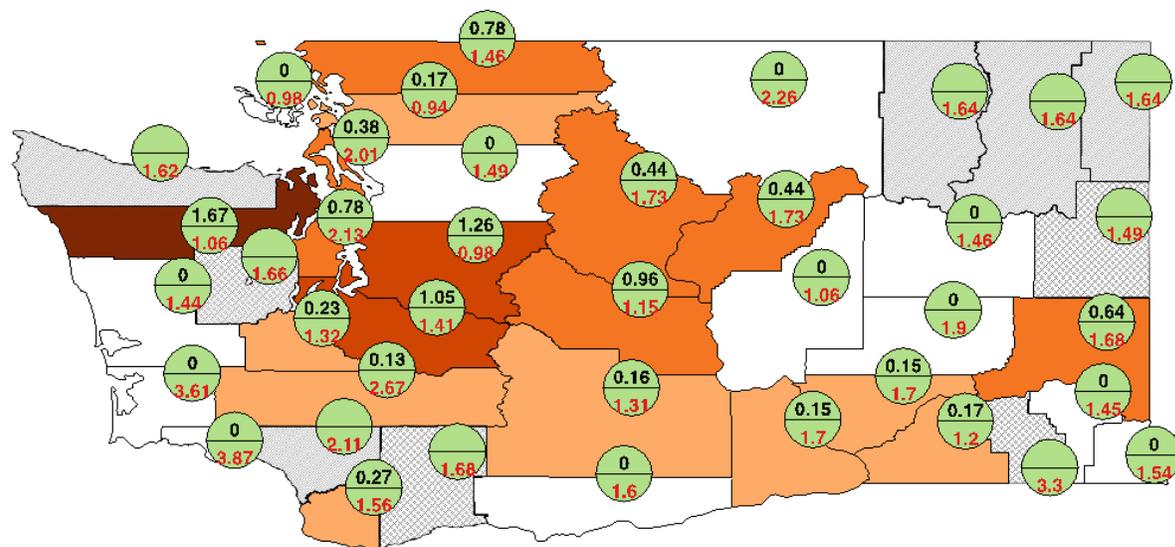
**Examined** BRFSS and Asthma Call-Back Survey (ACBS) Data by LHJ jurisdiction for Work-Exacerbated Asthma (WEA) history

- Potential marker of Environmental Tobacco Smoke (ETS) exposure in certain industries

**Examined** whether more vigorous LHJ response associated with improved WEA outcome

# MPROVE Data on smoke-free violations

Figure 3. LHD Jurisdictions by Smoke-Free Violation Reports and WEA Prevalence



- **Substantial variation** in enforcement practices
- **At least 10 LHDs did not respond to violations** or conduct inspections, despite mandate
- **Significant effect of higher inspection and violation response volume on lower WEA prevalence in office/service industry**

# Variation in Unit Costs

Public Health Delivery and Cost Study (DACCS)

# Variation in Unit Costs

Unit costs are **measurable**

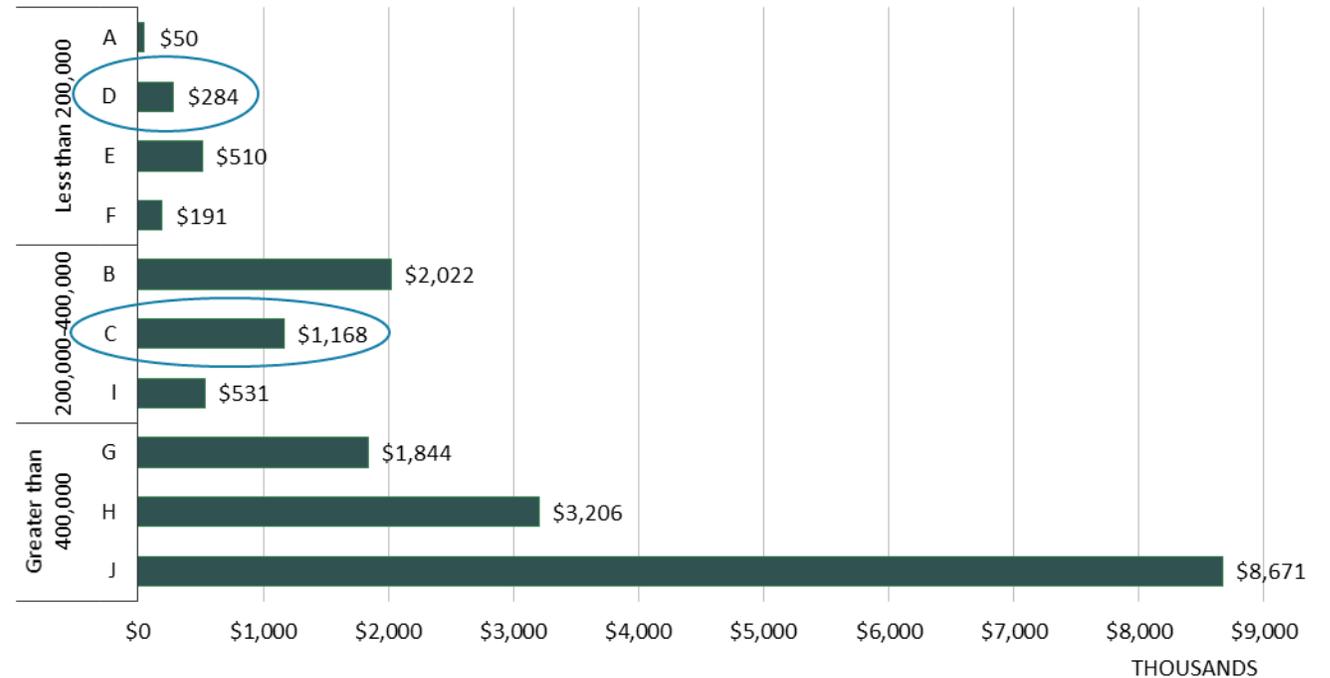
Unit costs **vary substantially** across LHDs

**Economies of scale?**

- YES for population-based
- NO for individual-level

Calculating Unit Costs	<u>LHD C</u>	<u>LHD D</u>
FPHS Element II.A.4 Costs (CD - STI)	\$119,058	\$15,703
STI Contacts Followed, 2012	663	29
Cost/Case Followed	<b>\$180</b>	<b>\$541</b>

Total Spending on **CD Control** (thousands) for FY 2014 by Population Group as Reported by Ten WA LHDs



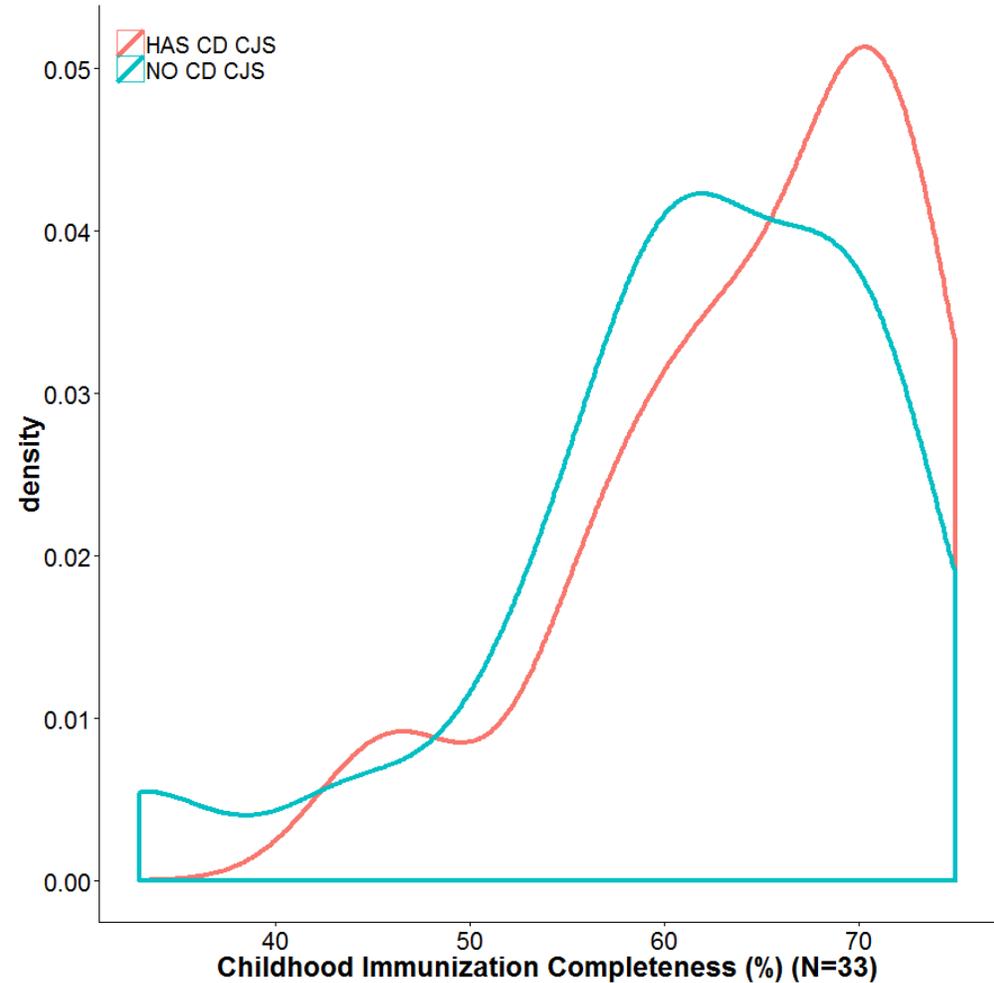
# Cross-Jurisdictional Sharing on Immunization Completeness

Justin Marlowe, Betty Bekemeier

# Measuring the Impact of CD Control CJS

**Research question:** Does Cross-jurisdictional sharing improve service delivery?

Evidence from childhood immunization completeness data, using revised PHAST/MPROVE measure, suggests that it does.



# Use of **Evidence** from Standardized Data for Practice

Barry Kling

# Creating Usable Data *The Process*



**PUBLIC HEALTH LEADERS**  
interviewed about data use, needs, and vision



**TESTING & INPUT**  
with local and state health departments  
helps refine dashboard usability and design



**INTERACTIVE DASHBOARD**



## PUBLIC HEALTH LEADERS

*interviewed about data use, needs, and vision*

### **Presenting data**

- Policy makers respond to visual things
- Interactive visualization makes it possible to “dive down” for detail
- Comparisons are critical

### **Using data**

- For story telling – “data is a foundation for telling a story”
- Advocate for additional resources based on needs

### **Challenges**

- Existing data systems are old and fragmented
- Navigation
- Lack of standardization

# Early Prototype of Interactive Visualization

## *Food/water borne cases, reported & confirmed*

### CHRONIC DISEASE PREVENTION (Click each name below to view measures for that bundle)

Tobacco Prevention & Control

Obesity Prevention

Oral Health

### COMMUNICABLE DISEASE CONTROL (Click each name below to view measures for that bundle)

Immunization

Enteric Disease

M167 Foodborne/Waterborne **reported** case volume (community) [Read More](#)↓

M165 Foodborne/Waterborne **confirmed** case volume (community) [Read More](#)↓

M162x Foodborne enteric investigation (responsibility) [Read More](#)↓

M162 Foodborne enteric disease investigation volume (agency) [Read More](#)↓

M164 Foodborne enteric disease investigation completion time (agency) [Read More](#)↓

Sexually Transmitted Infections

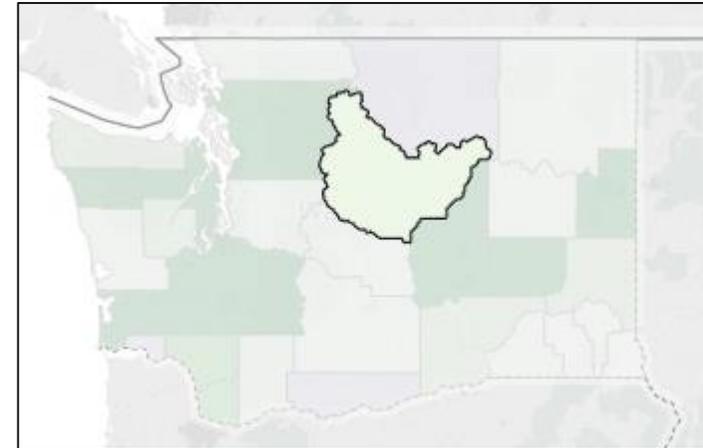
Tuberculosis Control

### ENVIRONMENTAL HEALTH PROTECTION (Click each name below to view measures for that bundle)

Lead Protection

Food Protection

Water Protection



## Chelan-Douglas Health District

### 2014 Enteric Disease

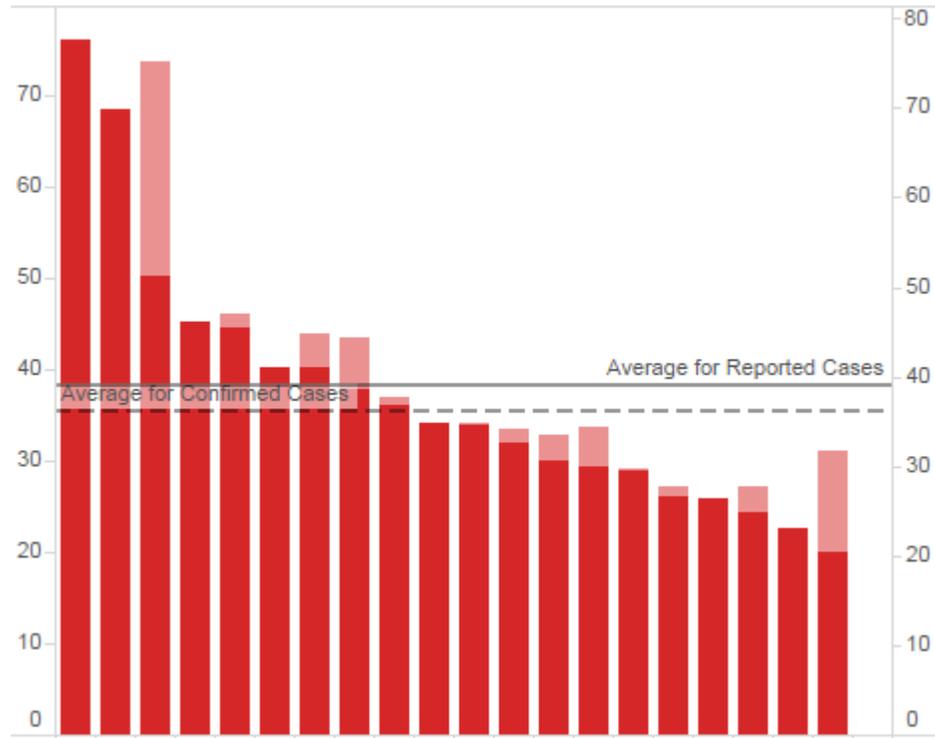
Responsibility: **LHD**

Reported Cases: **34**

Confirmed Cases: **33**

Foodborne disease investigations: **60**

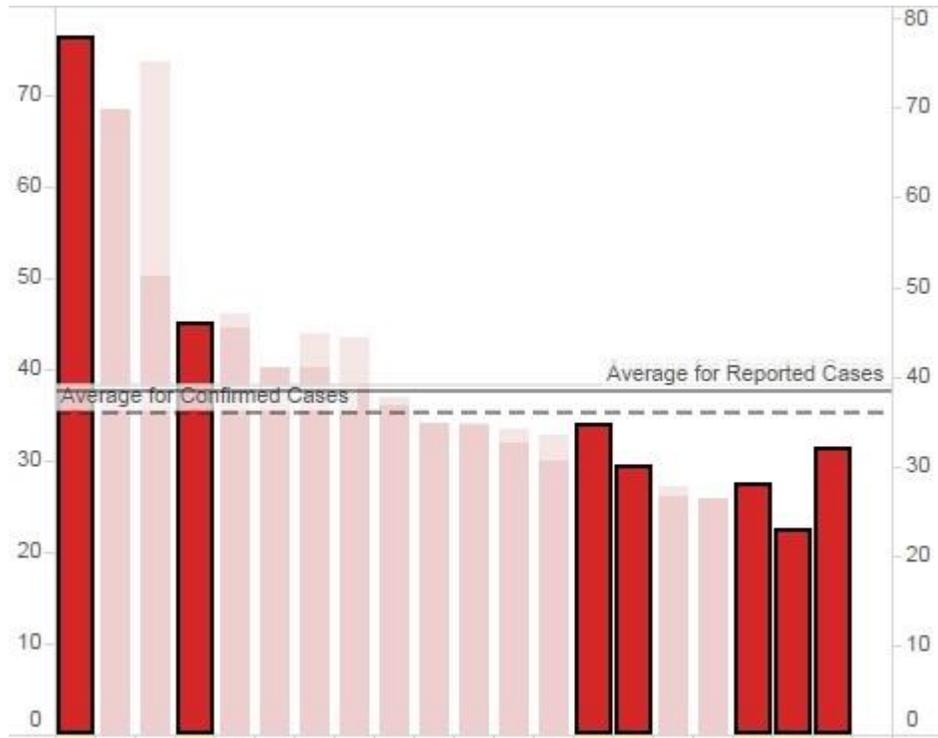
Investigation completion time: --



**Foodborne / waterborne disease cases reported and confirmed**  
Per 10,000 people

**Year**  
2014

**Population Group**  
Counties within Metropolitan Statistical Areas of 50,000 to 249,999 population



**7 “like” LHDs in Washington**

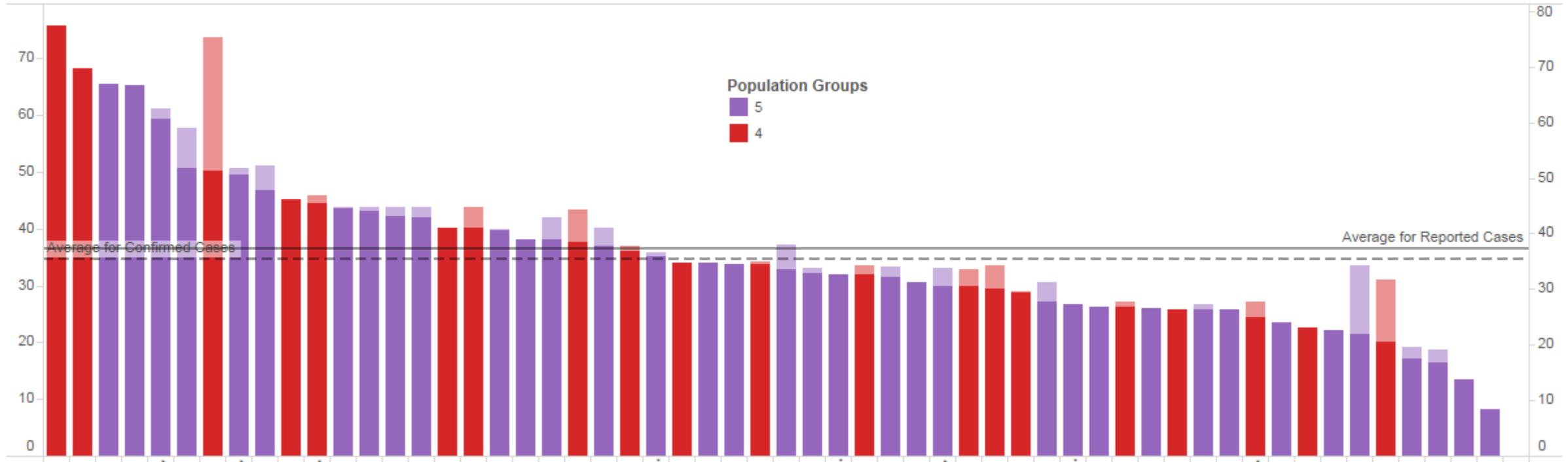
**20 “like” LHDs in WA, OR, and NY**



# Foodborne / waterborne disease cases reported and confirmed

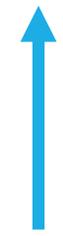
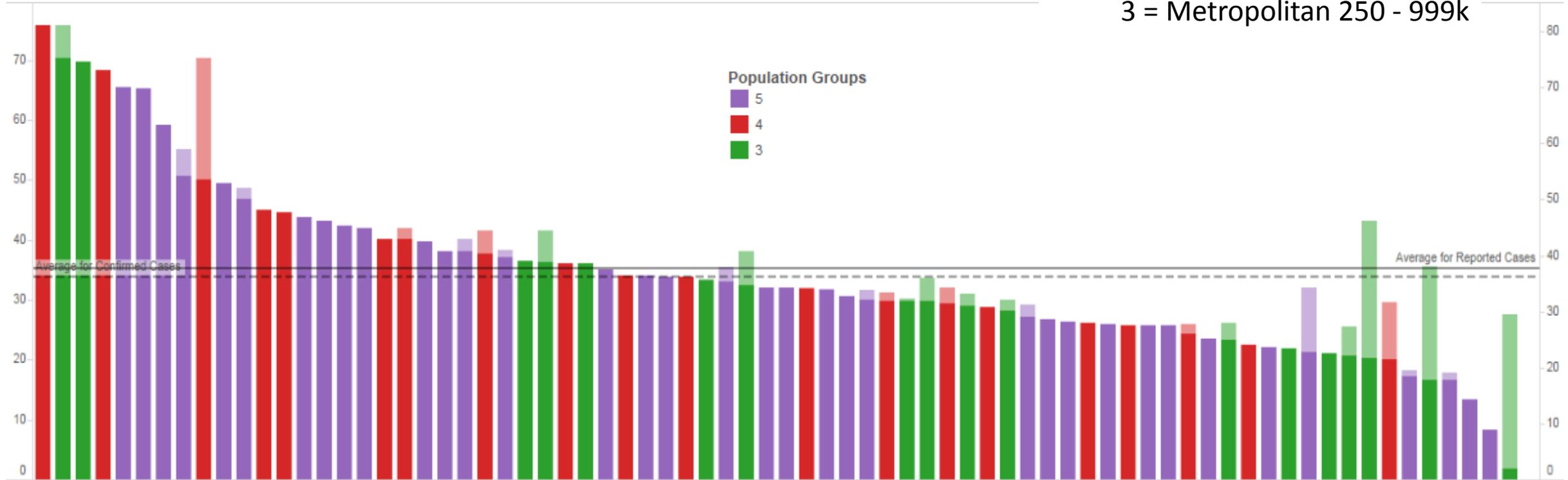
Per 10,000 people

**Population Groups**  
5 = Micropolitan 10-49k  
4 = Metropolitan 50-250k



**Foodborne / waterborne disease cases reported and confirmed**  
Per 10,000 people

**Population Groups**  
5 = Micropolitan 10 - 49k  
4 = Metropolitan 50 - 249k  
3 = Metropolitan 250 - 999k



# Use of **Standardized** **Data** for Practice

Barry Kling

# Questions